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## **NEW YORK LOTTERY COMPLETES STATE-OF-THE-ART PRODUCTION STUDIO**

*Green screen technology, robotic cameras and LED lighting will help improve production efficiency and reduce power consumption by 75 percent*

The New York State Gaming Commission's Division of Lottery today announced the completion of its new production studio capable of delivering more cost efficient high-definition broadcasts. The renovated space, located within the Commission's main offices in Schenectady, replaces the Lottery's 19-year-old drawings studio and aging broadcast equipment.

"The previous studio, completed in 2001, was built solely to conduct Lottery drawings," said New York Lottery Director Gweneth Dean. "Broadcast technology has changed significantly since the turn of the century. This new studio is flexible enough to change with today's consumer behaviors and expectations," said Dean.

"The new green screen technology combined with more modern robotic cameras and contemporary LED lighting will allow us to produce compelling broadcasts cost efficiently and in a manner more consistent with digital consumers' expectations," said Lottery Drawing Studio Manager Arthur Hunsinger."

The New York Lottery's December 10 Midday NUMBERS and Win 4 drawings will mark the first live drawing event to be conducted and aired from the new studio. All subsequent in-state drawings will take place at their regularly scheduled times from the same space.

Approximately 1.4 million viewers tune in daily to witness New York's live Lottery drawings via an exclusive network of TV draw stations or on a mobile device.

"The new studio gives us more opportunities to engage with consumers who expect immediate results and seek direct interaction with us via digital devices both in real-time and on demand," said Hunsinger.

The new studio's expanded digital capabilities will allow the Lottery to livestream its drawings and to create and distribute other original content such as employee and licensee training videos.

### **About the New York Lottery**

The New York Lottery continues to be North America's largest and most profitable Lottery, contributing \$3.37 billion in fiscal year 2017-2018 to help support education in New York State. The

Lottery's contribution represents approximately 13 percent of total state education aid to local school districts.

New York Lottery revenue is distributed to local school districts by the same statutory formula used to distribute other state aid to education. It takes into account both a school district's size and its income level; larger, lower-income school districts receive proportionately larger shares of Lottery school funding.

New Yorkers struggling with a gambling addiction, or who know someone who is, can find help by calling the State's toll-free, confidential HOPEline at 1-877-8-HOPENY (1-877-846-7369) or by texting HOPENY (467369).

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